

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58442 CF LOC-POL FBD - LBD: 09/27/12 - 09/30/12 HL#: Created: 09/26/12 02:12 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / Agency Commission: 15 % Updated: STHOMAS1 on 09/26/12 03:23 PM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES MG ORDER Self :03:00 Confirmed: 09/26/12 02:19 PM

Buyer: J. DEMASTRIE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/27/12 08:58 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	PRACESUN	* * * * * S	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NLATE	* * * * F S S	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	ENWS530P	* * * T F * *	EFG	30				0.0	\$1,100.00	2	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/28/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	6	0	\$26,400.00	\$22,440.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Order Totals:	\$26,400.00	\$22,440.00	\$0.00	\$0.00
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